



Cristalerias International Pvt. Ltd.

Plot No: 638, 1st floor, RJD Integrated Park, Pal- Hazira Road, Icchapore - Bhatha, Surat, Gujarat. 394510

Date: _____

CLIENT INFORMATION

Brand Name: _____

Company Name: _____

Address: _____

GSTIN: _____ CIN No. : _____

Key Person / Decision Maker: _____

Contact No.: Office Contact No.:

Website: _____ Email: _____

1. NEED OF CLIENT:

OEM Private Labeling Contract MFG.

Custom Formulation Hotel guest Toiletries CNF

Distributor Other: _____

Brand Details: New Brand Existing Brand Foreign FDA

Brand Reg. Details: R TM Pattern

Brand Type: Luxurious Premium Middle Mass

Mass Other: _____

Brand Marketing Criteria: Online Super Market FMCG

Professional Saloon MLM

No. of Products Needed: _____



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2. REQUIRED PRODUCT BRIEF:

Product Category: Baby Care Hair Care Skin Care
Hotel Guest Toiletry Color Cosmetic Man Lines
Exclusive

Baby Care Type: Body Soap Baby Shampoo Baby Shower Gel
Powder Baby Cream Baby Hair & Body Oil

Hair Care Type: Shampoo Conditioner Lotion
Mask Treatment Hair Oil
Hair Styling Gel Hair Serum

Skin Care Type: Cleanser Moisturizer Sun care
Anti-ageing Anti-wrinkle ExclusiveSkin
Anti-Acne Serum Scrub
Bleach Make-up Base Treatment
Facial- kit Mask Body Shower Products
Body Butter Body Ice-cream Lip Balm
Foot Care Hand Care Sanitizer

Hotel Guest Toiletry: All in One Wash Shampoo Conditioner
Body Wash Hand Wash Moisturizer
Toothpaste Wet Wipes
Body Massage Oil Hair Oil

Color Cosmetics: Lipsticks Nail Polish Mascara Kajal
BB&CC Cream Liner Compact Powder Blush
Foundation Rouge Eye Shadow Concealer
Lenses



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Cristaleries International Pvt. Ltd.

Man Line: Beard Product 3 in 1 Man Wash Shaving Cream
After shave Hair Style Gel Hair spray
Man Deodorant Stick

Specify Need of Sample: _____

Product Range: Professional FMCG Home Care Treatment
Export Other: _____

3. PRODUCT PACKAGING:

Mode: Domestic Imported
Type: Tube Jar Bottle Pouch Sachet
Flip Cap Pump Other: _____

4. REQUIRED INGREDIENTS:

Any special Ingredient: _____

Existing Formulation: Yes No : if Yes _____

New Formula Development: If Yes _____

Type of Product: General Natural Botanical
Eco- Certified Halal Ayurveda

Special Remarks if Any: _____

5. Brief About Product Target Segment:

Targeted Customer: Male Female Kids
Professional Others

Targeted Age: _____ **MRP Range:** _____

Product Cost Looking For: Finish Product: _____ (Unit Rate)

Bulk: _____ (Per Kg)

Any Other Requirement Please mention: _____



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